



**SPECIALIST SUPPLIERS OF PRODUCTS AND MATERIALS FOR  
DECORATIVE CONCRETE WORK & CONCRETE POLISHING**



2



3



## Products & Materials Guide



# Contents

## Premium Architectural Products

<b>Introduction .....</b>	<b>3</b>
<b>Preparation Solutions.....</b>	<b>4 &amp; 5</b>

Degreaser & Oil remover  
Surface Cleaner  
EcoAcid™  
Green Klean Mortar dissolver & brick cleaner  
SolStrip  
EasyStrip™  
QuickEtch™

<b>Concrete Color Stains.....</b>	<b>6 - 10</b>
-----------------------------------	---------------

The original SOLID Colour Stain™ 6 & 7  
Translucent Colour Enhancer™ 6  
CoolStain PRO™ 6  
WallStain™ Solid 7  
SmartColor™ 8  
*Faux finishing made easy* 9  
Project photos 10 & 11

<b>Grinding and Polishing Systems.....</b>	<b>9 -10</b>
--	--------------

<b>Surface Protection.....</b>	<b>12</b>
--------------------------------	-----------

Adseal WB-24 Sealer  
Adseal WB-34 Sealer  
HiGloss PU Sealer  
Concrete Sealer

<b>Sundries.....</b>	<b>13</b>
----------------------	-----------

Low Slip additive, matting agent & colour charge  
Applicator Brushes  
Moss & Algae remover  
Degreaser & oil remover  
And much more

<b>Other Products from Adseal.....</b>	<b>14 &amp; 15</b>
--	--------------------

<b>Contact details .....</b>	<b>15</b>
------------------------------	-----------

- Products packed in UK are all packed in litres or kilos [kg]
- Several of our products are packed for us in the USA using their standard measure of oz [fluid ounces] lb [pound] and US Gallon
- 33oz is almost exactly 1 litre and one US Gallon is equivalent to 3.785 litres



Head Office & Customer Service  
Units 17 & 18 Raikes Clough Industrial Estate  
Raikes Lane, Bolton, BL1 3RP

W: [adsealcolours.co.uk](http://adsealcolours.co.uk)  
T: 01204 523973  
F: 01204 559881



FOLLOW US:





Adsealcolours.co.uk of Bolton, is a family owned and run company and we have been manufacturing excellent quality sealers for many years now. We are particularly well known for our Block Paving & Imprinted concrete sealer

which our trade customers, Architects, Designers and householders alike tell us is the best on the market.



But there is no such thing as a truly universal sealer as the physical and chemical properties of products vary. So we have developed a range of sealers to deal with both manufactured [e.g. cast stone, CBP, roof tiles, paving slabs, etc..] and natural products [e.g. stone, slate, travertine, granite, etc., including clay pavers].

Add to that the demand for differing finishes (from completely invisible to high gloss) plus the need for both complete sealer/waterproofing products and vapour permeable products, and you will probably find we offer the largest range of sealers and coatings of any UK manufacturer.

## COLOURING, DECORATING & POLISHING

There has long been a demand for decorating existing concrete as CONCRETE is a cost effective and environmentally friendly product and can be decorated with a huge array of colours and effects or simply polished both giving a pleasing, low maintenance and long lasting finish – so why cover it with the same old tiles or carpet?

**WATER BASED STAINS** Our eco friendly stains [tried and tested since 1989] come in a very wide range of colours and unlike acid etching they are non-toxic and non-hazardous, do not produce noxious odours and don't require neutralizing and mess clear up AND, most importantly, the finished colours are totally predictable; in addition, unlike traditional paints, they will not crack, flake, or peel.

**POLISHED CONCRETE** Whether you are a professional installer or a 'first timer' not only do we supply the best cleaners, densifiers and surface protectors, we also offer you full technical support on choice of product and installation techniques,

Combine our range of sealer and coating with our stain and polishing technology and we believe we are able to offer the most in depth, and environmentally friendly solutions to protective and decorative finishes to concrete and other surfaces.

I hope you will enjoy looking through this catalogue and maybe even be inspired with the enormous potential of this exciting range. If you have any questions or queries please do not hesitate to contact us – we are here to assist you in any way we can.

MANAGING DIRECTOR



## Our Green Credentials

Wherever possible we use and supply Eco friendly and sustainable products, which are marked with the Green Heart symbol

## Sales & Technical Support

Legendary customer service is our goal. Our Technical team have many years of experience with decorative concrete, which contributes to our strong reputation for being your industry experts. Have a technical or jobsite question? Need to find your nearest Distributor or Certified Installer? No problem. Contact us for more information.

### Contact Us!

**Office:** 01204 523973

**Fax:** 01204 559881

**Email:** [enquiries@adsealcolours.co.uk](mailto:enquiries@adsealcolours.co.uk)

**Hours:** 8:00 am - 4:00 pm Mon – Fri **Web:**  
[www.adsealcolours.co.uk](http://www.adsealcolours.co.uk)

## Order Fulfillment & Returns

Our coloured products are made to order. Once a purchase order is received, the raw materials are combined to manufacture the final product(s). This process ensures that customers benefit from the highest quality products

Many products can be shipped within two or three business days. In busy periods it may be longer but we will keep you informed. If order turnaround time is critical just ask us in advance – we always strive to achieve any reasonable request.

Products may be returned, in original packaging and undamaged, within 30 days of purchase for a credit of the purchase price, less a standard restocking fee. Contact your supplier for more information and see our Terms and Conditions on our website..



# Preparation Solutions

Preparation is the most critical step in any installation process. **We repeat:** preparation is critical. That's why we have invested so much into researching and developing the highest quality products used to clean and prepare your concrete. Using NewLook's & Adseal's preparation solutions will enable you to remove almost any coating, dirt, grease or foreign substance that could inhibit the penetration and bond of our decorative coatings. The performance of decorative coatings is dependent upon the condition of the surface to which applied so effort should be made to ensure that your concrete is suitable. Contact your supplier or Adseal Representative for more information about how to effectively prepare concrete.

## Degreaser & Oil Remover

A proven, industrial strength degreasing solution that can be diluted with water depending on the strength needed. The water-based formula provides an economical, effective cleaner that removes grease, oil, adhesive, floor polish, transmission fluid, release agent and other foreign substances from concrete, masonry and many other surfaces. Effectively cleans soiled surfaces.

Available in 1 litre and 5 litre containers. Dilutes up to 50:1 depending upon site requirements [see label & Tech Data Sheet]

- ▶ Heavy-duty degreaser
- ▶ Powerful & fast-acting
- ▶ Concentrated formula
- ▶ Water-based & eco-friendly
- ▶ Effective surface cleaner



## EcoAcid™

A water-based, non-corrosive concrete exfoliating cleanser. It is a safer, non-fuming alternative to harsh acids, that does not require neutralization. EcoAcid is environmentally friendly, non-toxic, non-hazardous and safely prepares most concrete surfaces by lightly washing and gently opening up the pores for effective staining with NewLook concrete stains or other penetrating coatings. Use on all newly cured concrete. Will not kill vegetation when pressure washed from surface.

Available in 5 and 15 litre containers. Treats up to 30m<sup>2</sup> per litre

- ▶ Exfoliating cleanser
- ▶ Reacts immediately
- ▶ Water-based & eco-friendly
- ▶ Etches and washes
- ▶ Non-corrosive



## EasyStrip™ 1000 & EasyStrip™ 2000 Coating Removers

Fast-acting concrete coating and paint removers designed for preparing surfaces for Adseal & NewLook decorative stains and other decorative products. They are VOC compliant, contain no TAPs or HAPs, offer easy clean-up with pressure washing using our Degreaser. Especially useful where worker safety or damage to delicate equipment may be a concern. Recommended for use on nearly all substrates, including concrete, steel, aluminum, masonry or wood (lead-based paints).

Available in 1 and 5 US gallon containers. Covers approximately 4 to 14 m<sup>2</sup> per US gallon

- ▶ Biodegradable
- ▶ Fast-acting
- ▶ VOC compliant
- ▶ Easy to control gel
- ▶ Non-acid
- ▶ Low odor
- ▶ Easy clean-up



**EasyStrip 1000** will lift most sealers, acrylics, non-acid stains, non-lead based paints, urethanes, lacquers and varnish. Not recommended for use on epoxies or polyureas. Use on most architectural surfaces, such as concrete, brick, masonry and pavers where sealers and non-lead based paints are present.



**EasyStrip 2000** will lift epoxies, urethanes, lead based architectural coatings, and powder coatings. Not recommended for use on acrylics (use EasyStrip 1000 for these coatings). Suitable for most architectural surfaces, such as concrete, brick, masonry and pavers where high performance coatings are present.



Technical Data Sheets and MSDS can be downloaded at [www.adsealcolours.co.uk](http://www.adsealcolours.co.uk). Please read the respective Technical Data Sheet before using products. Additional product installation information also available online.

## Surface Cleaner



A powerful multi-purpose hard-surface cleaning agent used to safely clean stained or sealed concrete without dulling the finish. It can be diluted with water to remove grease, oil, adhesive, dirt, food stains, soot and more from many concrete surfaces. The formula contains a powerful and natural vegetable-source solvent that is both safe and biodegradable.

Available in 5 and 15 litre containers. Treats approximately 5 m<sup>2</sup> per diluted litre.

- ▶ Multi-purpose cleaner
- ▶ Safe over NewLook stains
- ▶ Alternative neutralizing agent
- ▶ Eco-friendly & biodegradable



## QuickEtch



A water-based, biodegradable concrete etching gel specifically designed to aggressively profile the surfaces of both green (fresh) and mature concrete. The depth of the etch achieved is the same as hydrochloric (HCl) or muriatic acid; it also has 80% less odour and a more uniform etch than muriatic acid. The gel form of QuickEtch conveniently profiles the surface with low/no dust compared with sandblasting, grinding or shot blasting. Non-ozone depleting. QuickEtch is not to be used as a cleaner. It can be used over decorative masking patterns and stencils, to etch a non-slip decorative pattern.

Available in 1 and 5 US gallon containers. Covers approximately 5 to 9 m<sup>2</sup> per US gallon.

- ▶ Aggressive etching gel
- ▶ Alternative to grinding
- ▶ Deep profiling
- ▶ More uniform etch than acid
- ▶ 80% less odour than acid



## Green Klean™



The eco-friendly, alternative to harsh cleaning acids or hazardous etching chemicals. The advanced liquid formula dissolves and physically breaks down mortar & concrete by attacking the Portland Cement and other unique chemical components, reducing it to a soft paste that's easy to clean and remove from the surface. Use GREEN KLEAN to safely clean, dissolve and remove concrete, cured cement, mortar, grout etc.. Use to clean concrete splash, trowels, screeds, hand tools, mixers, pumps, scaffolds, spot boards, trucks, trailers and silos, saws, drills, generators, augers and more!

Available in 5 and 15 litre containers

- ▶ 100% biodegradable
- ▶ Non-hazardous to equipment
- ▶ Eco-friendly
- ▶ Non-corrosive
- ▶ Non-fuming
- ▶ Non-flammable



## SolStrip™

A cost effective and efficient solvent based stripper designed to remove solvent based acrylic sealers and coatings in preparation for recolouring or tinting. This heavy duty re-emulsifier is ideal for use on plain or imprinted [stamped] concrete, masonry and pavers

Available in 5 litre, 20 litre and 25 litre containers. Treats approximately 2 m<sup>2</sup> per litre but varies considerably depending upon condition of sealer being removed

- ▶ Efficient re-emulsification
- ▶ Spray or brush application
- ▶ Fast acting
- ▶ Cost effective





# Premium Concrete Colour Stains

Maintaining the image of concrete has never been easier than with Adseal & Newlook's family of architectural concrete stains. They are water-based, non-reactive and are used to restore old, tired-looking and faded concrete or to add exciting effects, logos, etc. Use NewLook's opaque premium SOLID stains to achieve sustainability and fix common concrete colour problems like discoloured, blotchy or stained concrete, wrong colours, failed acid-stain, faded integral colour and more! Our family of revolutionary concrete stains provide endless possibilities in colouring and faux finishing concrete

## The ORIGINAL SOLID Colour Stain™

An ECO friendly premium water-based, polymer-modified stain that creates a completely opaque and natural-looking finish. Use to restore previously coloured surfaces or to rejuvenate old, tired-looking concrete by completely covering discolorations, faded colour or failed acid stains. Used on existing concrete flat work, vertical surfaces, concrete blocks, pavers, imprinted (stamped) concrete and many other porous surfaces. Perfect for use on micro-toppings and overlays. Sealer not necessarily required

- Large (32 oz) standard size 3-part kit covers approx. 32 - 37 m<sup>2</sup> twice.
- Small (4 oz) test size 3-part kit covers approx. 4 - 4.6 m<sup>2</sup> twice



- ▶ Restores & revitalizes ugly concrete
- ▶ Natural-looking finish
- ▶ Fixes faded integral colour & failed acid stain
- ▶ use indoors & outdoors
- ▶ Completely opaque, uniform finish

## TRANSLUCENT COLOUR ENHANCER

A premium grade water-based, polymer-modified concrete colour stain used to restore exposed aggregate, faux finish flat work, and enhance areas of relief or texture on stamped concrete surfaces with a vibrant finish. As a translucent (non-solid) stain, the Enhancer can create an aesthetic multi-toned finish when used over the original SOLID Colour Stain™ in a contrasting colour. Must be sealed.

- Extra large (32 oz) size 3-part kit covers approx. 56 – 110m<sup>2</sup>
- Large (16 oz) size 3-part kit covers approx. 28 – 56m<sup>2</sup>
- Medium (4 oz) size 3-part kit covers approx. 7-14m<sup>2</sup>
- Small (2 oz) test size 4-part kit covers approx. 4 – 7m<sup>2</sup>



- ▶ Excellent antiquing effects on Imprinted Concrete
- ▶ Quickly restores exposed aggregate concrete
- ▶ Use indoors & outdoors
- ▶ Easily installed with a sprayer or brush
- ▶ Many vibrant, natural, & UV-stable colours

### Why use the ORIGINAL Solid Colour Stain & CoolStain PRO?

- Extensive colour palette & colour matching available
- Opaque (solid) finish completely covers discolorations
- Penetrating non-acrylic formula leaves natural-looking finish
- Reliable, non-reactive colour formula has no VOCs
- Easily applied with a NewLook Applicator Brush™
- Does not necessarily need to be sealed (must be maintained)

## CoolStain PRO™

A premium quality water-based, polymer-modified concrete colour stain **used to reduce the surface temperature of existing concrete**. The patent-pending formula uses revolutionary infrared reflective technology to increase the solar reflectivity of concrete surfaces exposed to sunlight, reducing the surface temperature by up to 10°C! CoolStain PRO provides a completely opaque, breathable and natural-looking finish. Perfect for use on concrete pool decks and municipal projects. Sealer not necessarily required.

- Large (32 oz) standard size 3-part kit covers approx. 32 - 37 m<sup>2</sup> twice.
- Small (4 oz) test size 3-part kit covers approx. 4 - 4.6 m<sup>2</sup> twice.



- ▶ Reduces surface temp. up to 10° C
- ▶ Increases solar reflectivity & emissivity
- ▶ Lowers energy absorption
- ▶ use indoors & outdoors
- ▶ Reduces Urban Heat Island effects



# Standard Colours



ORIGINAL Solid Colour Stain, Translucent Colour Enhancer, CoolStain PRO & SmartColour are all available in the 20 standard adjacent colours.

## Plus INDUSTRY STANDARD



BLACK | WHITE | SAFETY RED | ORANGE



SAFETY YELLOW | GREEN | SAFETY BLUE

In addition we have launched a pastel colour range and a wider selection of grey shades – both are shown on our website.

All SmartColour colours are also available see page 8

**COLOUR MATCHING SERVICE.**  
small additional laboratory fee.

Colours shown in this and all other charts in this guide represent, as close as possible, stained concrete with a flat-troweled or smooth finish. Neither NewLook nor Adseal have control (and are not responsible for) application methods, job site conditions, finishing techniques, preparation, curing methods, or other job site variables and, therefore, cannot guarantee the final appearance, adhesion or an exact match. Texture or finishing techniques, the use of sealers and slight colour drifts in raw materials can also produce variations in colour appearance.

## Translucent Colour Enhancer™ - popular colour combinations

**Step 1:** Stain prepared stamped concrete with the ORIGINAL Solid Color Stain™ (left area of each image below)

**Step 2:** Apply a liberal amount of Translucent Color Enhancer™ using a sprayer or NewLook Applicator Brush™ (right areas)

**Note:** the images below are made available to simply illustrate how an Enhancer can alter or tint the color of concrete.

The same effect can be achieved using SmartColour in place of Colour Enhancer

Medium Gray (276) Enhancer

Caramel (213) Enhancer

Spanish Clay (293) Enhancer

Moonrock (214) Solid Base  
Moonrock (214) Solid Base



Sunrise (215) Solid Base  
Sunrise (215) Solid Base



Sierra (344) Solid Base  
Sierra (344) Solid Base



Brooke Green (280) Enhancer Tint

Mountain Brown (294) Enhancer Tint

Light Oak (295) Enhancer Tint

## WallStain™ Solid

An opaque (solid) non-yellowing acrylic emulsion stain/sealer designed to colour, seal, and protect vertical insitu & precast concrete and masonry surfaces. Installs easily and quickly and cures to a matt-satin finish when properly applied. Resist stains, UV, abrasion and minimize hairline cracking, dusting, and spalling. Compatible with all NewLook colour stains and sealers.

Available in 1 & 5 US gallon containers. Covers approximately 18 - 30 m<sup>2</sup> per US gallon. Minimum quantities may apply. Limited color matching available.

**Antique & Faux effects:** For a more natural, multi-coloured finish over WallStain Solid, use **WallStain™ Translucent** or **SmartColour**

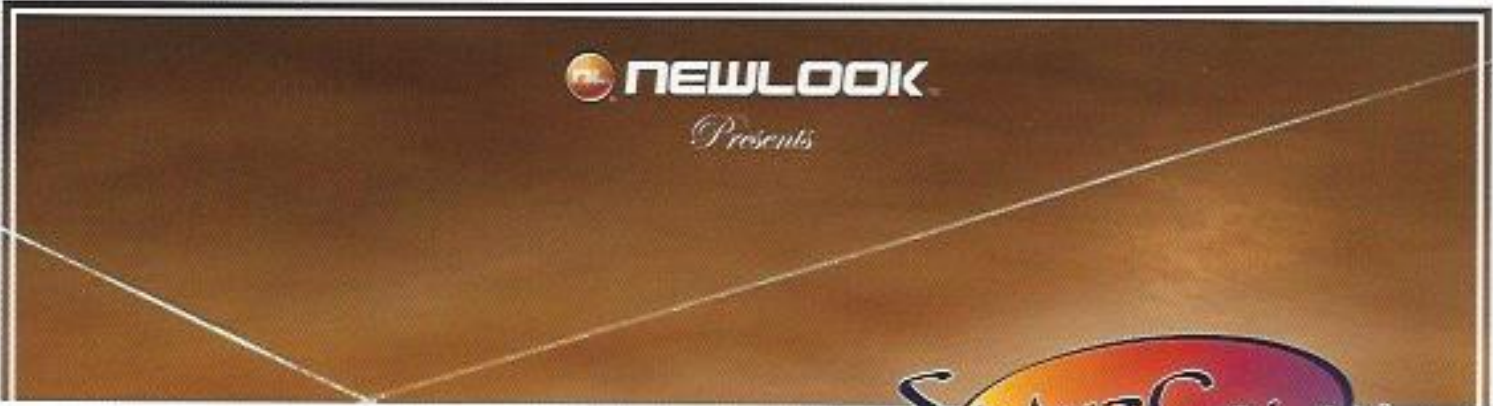


**WallStain Solid:**  
Sierra (344)

**Translucent Enhancer:**  
Maple (290)  
Beech House (233)

**12 stock colours:**  
see our separate WallStain colour chart





SMARTCOLOR™

Formulated with advanced nano-technology, SmartColor offers efficient penetration and tenacious adhesion to a variety of porous substrates. It is alkali, weather and UV light resistant. The eco-friendly concentrated formula is the safe, user-friendly alternative to hazardous and unreliable solvent or acid-based stains

SmartColor stains require a top coat sealer and are compatible with many solvent based, water-based, single and two component products, including but not limited to acrylics, epoxies and urethane sealers. **SmartColor** may be used directly on concrete or over the ORIGINAL Solid Color Stain.

- ▶ User friendly
- ▶ Tenacious adhesion
- ▶ Efficient penetration
- ▶ Long pot life
- ▶ Fast-drying
- ▶ UV stable
- ▶ Low cost per sq. metre
- ▶ No special water required



- 4 oz test size (yields 20 ounces) covers up to 5m<sup>2</sup>
- 32oz (yields 1.25 US gallons) covers up to 37m<sup>2</sup>
- 1 US gallon (yields 5 US gallons) covers up to 148m<sup>2</sup>
- 5 gallon (yields 20 US gallons) covers up to 740m<sup>2</sup>

Can dilute with water up to 4:1 to increase translucency (see top right of colour boxes)

*SmartColor is now available in the 20 standard colours on page 7 to special order*

White					Black				
SC-127					SC-128				
Licorice	Oyster	Marshmallow	Mushroom	Poppy Seed	Butter	Quayle Potatoe	Brown Sugar	Kiwi	Juneberry
SC-101	SC-102	SC-103	SC-104	SC-105	SC-106	SC-107	SC-108	SC-109	SC-110
Peach	Muffin	Peanut Butter	Toast	Hazelnut	Cantaloupe	Grapefruit	Pomegranate	Milk Chocolate	Molasses
SC-111	SC-112	SC-113	SC-114	SC-115	SC-116	SC-117	SC-118	SC-119	SC-120
Eggplant	Blueberry	Lime	Lemon	Carrot	Tomato				
SC-121	SC-122	SC-123	SC-124	SC-125	SC-126				



# Faux Finishing Made Easy

Why fuss with the corrosive mess and unpredictable nature of acid or reactive stains when you can depend on the colour of NewLook's water-based concrete colour stains? Reactive stains can be difficult to control since they react with the unique (chemical) properties of concrete; you cannot duplicate the finish or guarantee a colour match. But NewLook's water-based, non-reactive ORIGINAL Solid Color Stain™ and SmartColor™ (used together or alone) enable you to easily replicate and match the mottled effects of acid stain or even create your own unique, marketable style of finishes


**SmartColour** may be sprayed (with an airless or HVLP sprayer) directly on concrete or over the **ORIGINAL Solid Colour Stain**. These colour combinations are a small sample of the endless range of finishes you can create using NewLook's non-reactive and reliable concrete colour stains. Generally, begin by installing a Solid Colour base and then mist on the listed **SmartColours** as indicated.

## CREATE A MARBLE FINISH, TOO!

- Step 1:** Install Solid Color base: Black (207).
- Step 2:** Install SmartColors Blueberry (122), Poppy Seed (105), & White (127) with a sprayer or brush.
- Step 3:** Install SmartColor White (127) veins using a razor, feather or other tool with a fine tip.
- Step 4:** Take a picture. It will last longer.



Take your architectural concrete to the next level with our **Polishing System** of densifiers, sealers, cleaners and water-based dyes that leverages all the sustainable advantages of polished concrete flooring. Adseal products are highly economical and unmatched in durability and reliability. And it can help you achieve phenomenal results for both new and existing concrete.

## Grinding and Polishing System

### NANO Clean

A powerful cleaning solution that combines phenomenal cleansing action with the strengthening & protective properties of nano-silica. It is a water-based, non-corrosive concentrate cleaner that removes surface dirt and soil from architectural concrete floors, particularly polished concrete. NanoClean Cleaner perpetually fortifies polished concrete surfaces by introducing Nano-silica into the substrate as it cleans. Ideal for use with "auto scrubbing" machines as part of regular building maintenance for maximum value and can also be hand applied

Available in 5 and 25 litre containers of concentrate. Diluted litre treats approx. 10 – 50 sq m depending on surface condition.

- ▶ Cleans polished concrete
- ▶ Minimizes dulling of finish
- ▶ Strengthens and cleans
- ▶ Used in auto-scrubbers
- ▶ Low cost per sq. m.



### NANO Lithium Densifier [concentrate]

A revolutionary range of reactive nano-lithium hardeners, densifiers and sealers that penetrate and strengthen concrete. The water-based formula helps preserve the structural integrity of concrete, substantially increases compression & abrasion resistance. In short they offer strong protection, and provides longevity to the performance of the substrate.

Available in 5 and 25 litres containers of concentrate. Diluted litre treats approx. 8 – 12 sq m.

- ▶ Immediate, efficient reaction
- ▶ Fast-drying
- ▶ Water-based & eco-friendly
- ▶ Non-caustic; more neutral pH
- ▶ Penetrating sealer
- ▶ Very inexpensive





# Polishing System – liquid dyes

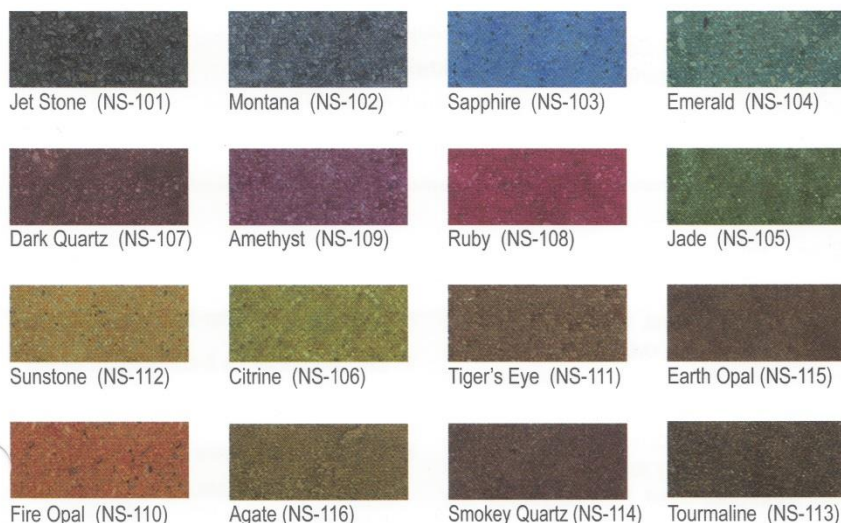
## NANOSET Colour



An advanced liquid dye concentrate that adds gorgeous, vibrant colour to interior concrete. The water-based formula is a proprietary blend of penetrating agents that create a durable, fast-drying colour. May be diluted with our Densifier, water or a water-acetone mix to create a range of translucent finishes. Seal with compatible sealers or our hybrid range of hardener/sealers. While our dyes may be used as a colourant for a variety of porous substrates and finishes, it is designed for use as part of our Polishing System.

Available in 3 sizes. Covers approximately 12 - 18 sq. m. per diluted litre.

- ▶ Penetrating & Fast-drying
- ▶ Eco-friendly
- ▶ Mixes & applies quickly
- ▶ 16 popular colours (below)
- ▶ Mix and blend colours
- ▶ OK to transport by air



### What Makes Adseal's Nano Densifier So Revolutionary?

- More reactive sites yield most efficient reaction
- No white residue removal required
- Non-caustic; more neutral pH formula
- Rescues damaged and soft concrete
- Efficiently builds up surface density
- Smaller molecular ion = deep penetration

The adjacent colour swatches represent dyed concrete with a flat troweled or polished finish as close as possible. Adseal cannot control (and is not responsible for) application methods, slab color, or other job site conditions and, therefore, cannot guarantee the final appearance or an exact match. Actual color results may vary

## Project Photos



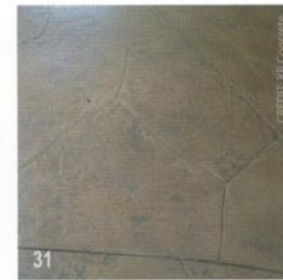
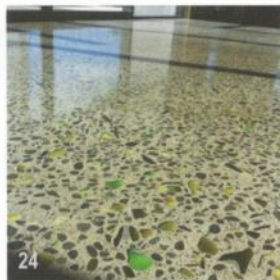
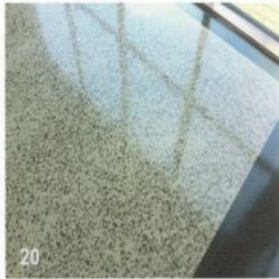
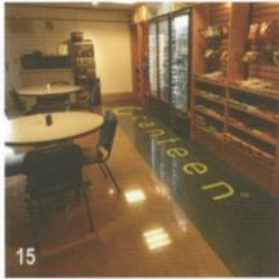
Try these products and colours to achieve results comparable to the projects shown here and on page 11

1. Light Wheat (283), Summer Sand (297) Solid Stains & Summer Sand Enhancer
2. Sierra (344), Buffalo Brown (237) Solid Stains & Buffalo Brown Enhancer
3. Sierra (344) Solid Stain & Buffalo Brown (237) Enhancer
4. Milk Chocolate (119), Muffin (112), Toast (114) SmartColors
5. Moonrock (214) Solid Stain
6. Autumn Wood (292), Charcoal (206) Solid Stains
7. Sierra (344), Fresco (291) CoolStain
8. Light Oak (295) Solid Stain
9. Buckskin Suede (212) Solid Stain & Milk Chocolate (119) SmartColor
10. Moonrock (214) Solid Stain
11. Cowboy Dust (225) Solid Stain & Light Oak (295) Enhancer
12. Safety Red (299), Safety Yellow (398), Safety Blue (240) Solid Stains
13. Harvest (286) CoolStain PRO
14. Beach House (233) & Mountain Brown (294) Solid Stains
15. NanoSet Densifier & NanoSet Color
16. Light Gray (275) Enhancer
17. Sunrise (215) Solid Stain & Caramel (213) Enhancer
18. Sierra (344) Solid Stain & Light Oak (295), Buffalo Brown (237), Spanish Clay (293) Enhancers with Boosters
19. Fountain Blue (255), King's Purple (Custom), Powder Green (332), & Fresco (291) Solid Stains
20. NanoSet Polishing System
21. Powder Green (332) Solid Stain & Black (207) Enhancer
22. Caramel (213) Solid Stain & Mountain Brown (294) Enhancer
23. Terracotta (244) Solid Stain & Dark Brown (272) Enhancer with Booster
24. NanoSet Polishing System
25. Sunrise (215) Solid Stain & Charcoal (206), Caramel (213), Fresco (291), Terracotta (244) Enhancers
26. Terracotta (244), Maple (290), Brooke Green (280) WallStain
27. Pumpkin (335), Black (207) & Beach House (233) Solid Stains
28. Licorice (101) SmartColor
29. Lime (123), White (127), Black (128), Mushroom (104) SmartColors
30. Toast (114), Black (128) SmartColors
31. Sierra (344) Solid Stain & Milk Chocolate (119) SmartColor
32. Moonrock (214), Mint (282) Solid Stains
33. Buckskin Suede (212) Solid Stain & Toast (114), Pomegranate (118), Milk Chocolate (115) SmartColors



LIKE WHAT YOU SEE? Starting at the bottom page 10 with 4 photos adjacent to a list of the products and colours which you can use to achieve your chosen effects. Full installation information is available on our website or we are always happy for you to call us direct.

## Project Photos





# Surface Protection

Concrete must be maintained. Using our premium grade maintenance and protective solutions will enable you to easily and cost-effectively protect your concrete. Note: Adseal coatings are meant to be used by professional installers who are trained in the use of these products.

## AdSeal™ WB-25 & WB-34 Sealer

**WB-25** a 25% solids, water-based, nano-acrylic *urethane* sealer designed for use over concrete colour stains, properly prepared concrete floors, and other new or old concrete and masonry surfaces. Adseal WB-25's proprietary formula dries quickly and creates a strong, protective, blush resistant low sheen finish. Once cured, Adseal WB -25 has excellent abrasion and chemical resistance; it also resists hot-tyre, rain, UV, most common household chemicals, oil and grease. Use for both indoor and outdoor applications.

**WB-34** as well as the qualities of WB-25, WB-34 also has 34% solids and, in addition to a gloss finish has even greater durability and longevity. Recommended for surfaces where moisture entrapment is less critical

- ▶ Tougher than water-based acrylics
- ▶ Cross-links like a 2-component sealer
- ▶ Strong blush [clouding] resistance
- ▶ Excellent resistance to abrasion, chemicals & hot tyre pick up
- ▶ Non yellowing



Available in 5 litre and 15 litre containers. Recommended two coat application.

WB 25 produces a satin finish in 2 coats and WB 34 produces a gloss finish in 2 coats when correctly applied.

Coverage rate is approx.. 5 – 10 m2 per litre per coat on unsealed surfaces and approx.. 10 – 18 m2 per litre per coat on sealed surfaces

## Adseal HiGloss PU Sealer

A revolutionary modified hybrid polyurethane. A ready to use single part product that replicates the strength & durability of the two pack systems but is easier to use and does not carry the same on-site mixing risks. It also combines much of the benefits associated with polyurethane with the durability associated with an epoxy. Used to protect indoor and outdoor concrete surfaces from heavy wear and tear, HiGloss PU is ideal for industrial and commercial buildings, garages, chemical plants, warehouses, monolithic flooring or civil, industrial, military and marine applications.

- ▶ Single component
- ▶ Exceptionally durable
- ▶ No on-site mixing
- ▶ Excellent adhesion
- ▶ Versatile applications
- ▶ Internal or External use
- ▶ High gloss finish



Available in 5 litre containers.

Coverage rate is approx.. 3 – 5 m2 per litre per coat on unsealed surfaces and approx.. 5 – 9 m2 per litre per coat on sealed surfaces

## Adseal Concrete & Block Paving Sealer

A unique blend of resins suspended in aromatic hydrocarbons. A professional grade, ready-to-use, high solids, clear concrete sealant. For more than 15 years this product has been used, under AdSeal's own and a variety of other 'own name labels', to seal the nation's driveways, paving, car parks, forecourts, pedestrian walkways, etc. Provides resistance to staining along with improved abrasion and impact resistance protecting your paving to keep it looking better for longer. Suitable for domestic and commercial use.

- ▶ Single component
- ▶ 100% UV fade resistance
- ▶ Superb inter-coat adhesion
- ▶ Excellent adhesion
- ▶ Resists hot tyre plucks
- ▶ Internal or External use
- ▶ Extremely durable



Available in 5, 20 and 25 litre UN containers.

Coverage rate is approx.. 4 – 6 m2 per litre per coat on unsealed surfaces and approx.. 5 – 10 m2 per litre per coat on sealed surfaces

A full range of sealers and coatings manufactured by our sister company 'adseal' are detailed on **pages 14 & 15** or via this link to **[www.adseal.info](http://www.adseal.info)**



## AdGrip™ Low-Slip additive

A revolutionary low slip additive, Adseal AdGrip™ slip resistant additive, is a micronized polymer that's stirred into Adseal sealers and coatings for slip resistance, fine texturing and gloss reduction. Use AdGrip to increase traction on damp or sloped surfaces subject to slipperiness. It easily mixes into all Adseal™ sealers, most paints, and other decorative coatings because of its low absorption and high resistance to solvents. Its low density allows a more consistent suspension in thin materials, such as stains and sealers.

One tub is sufficient for one 15 – 25 ltr pail of resin. For two coat work use in top coat only



## Algon Moss & Algae Remover

Almost a miracle product. Simply spray onto the affected surface of the paving and leave. It takes a few days to work but, in our experience, generally kills it all and, what is more, stays on the surface to keep killing new infestations for a couple of months.

Available in 2.5 litre containers. Dilutes up to 1:3 so covers a huge area



## NewLook Applicator Brush

The NewLook Applicator Brush is an industrial-grade, flag-tipped brush used to install NewLook's concrete colour stains. The soft, dense bristles make it the most effective tool for installing the ORIGINAL Solid Colour Stain™, CoolStain™ PRO, TiqueWash™, and the only one Adseal & NewLook recommends or warrants. Each brush includes a standard size female thread for male threaded broom handles (not supplied).

Available in sizes.  
100mm [4"] round,  
200mm [8"],  
300mm [10"],  
450mm [18"] and  
600mm [24"]



## Degreaser & Oil Remover

A proven, industrial strength degreasing solution that can be diluted with water depending on the strength needed. The water-based formula provides an economical, effective cleaner that removes grease, oil, adhesive, floor polish, transmission fluid, release agent and other foreign substances from concrete, masonry and many other surfaces..

Available in 1 litre and 5 litre containers. Dilutes up to 50:1 depending upon requirements [see label & Tech Data Sheet]



## Matting agent

A micronized polymer designed to be stirred into Adseal sealers to aid gloss reduction. It easily mixes into all Adseal™ sealers, most paints, & other decorative coatings because of its low absorption and high solvent resistance. Its low density allows a more consistent suspension in stains and sealers. One tub is sufficient for one 15 – 25 ltr pail of resin.



## Colour Charge

A quality pigment powder designed to be mixed in Adseal solvent based sealers. It's low density allows more consistent suspension. One tub is sufficient for one 25 litre pail of sealer BUT be warned start by adding a small amount and testing results – you can always add more but can't take it out.

Comes in Mahogany, Walnut, Brick Red, Charcoal Grey, Terracotta & Slate Green



## SolStrip

A cost effective and efficient solvent based stripper designed to remove solvent based acrylic sealers and coatings in preparation for recolouring or tinting. This heavy duty re-emulsifier is ideal for use on plain or imprinted [stamped] concrete, masonry and pavers. Available in 5 litre, 20 litre and 25 litre containers. Treats approximately 2 m² per litre but varies considerably depending upon condition of sealer being removed



## Solvent

For use only on xylene based solvent sealers and coatings, a pure solvent ideal for cleaning equipment, spills & splashes or for re-emulsifying sealers

Available in 1 litre, 5 litre & 20 litre containers





## ECO FRIENDLY WATER BASED PRODUCTS

### InvisiSeal



A totally invisible, durable, Impregnator that allows the surface to breath. Can be used on most porous surfaces whether horizontal or vertical without changing its colour or texture. Regularly specified for it's long life and 'natural' looks it is suitable for most porous surface.

Available in 5 & 15 litre containers, Covers approx. 8 – 10m<sup>2</sup> per litre per coat

- ▶ Invisible & breathable
- ▶ Virtually no effect on slip resistance
- ▶ Eco-friendly
- ▶ 100% UV and fade resistant
- ▶ Single coat application



### Extreme [damp surface] Sealer



A unique, Environmentally friendly sealer that can also be applied to damp surfaces. Provides a durable barrier to Paving, Stone, Masonry, Rendering, etc. and imparts a medium sheen. Ideal for PIC as sealing can take place on same day as wash off

Available in 5 & 15 litre containers, Covers approx. 8 – 10m<sup>2</sup> per litre per coat

- ▶ Can be used on damp surfaces
- ▶ Minimal effect on slip resistance
- ▶ Eco-friendly
- ▶ 100% UV and fade resistant
- ▶ Single or 2 coat application



### Anti Graffiti Coating



An invisible, environmentally friendly, water based coating that will not crack yellow or fade. Mild graffiti can be washed off with a power washer, On heavier damage use a graffiti cleaner combined with hot power wash

Available in 2.5 & 5 litre containers, Covers approx. 10m<sup>2</sup> per litre per coat

- ▶ Cold wash possible
- ▶ Minimal chemicals required
- ▶ Eco-friendly
- ▶ Will not crack, flake or peel
- ▶ Excellent weather & UV resistance



## SOLVENT BASED PRODUCTS

### Block Paving & Imprinted Concrete Sealer

A unique blend of resins designed for professional with ease of installation and long lasting good looks combined with excellent resistance to rain spotting & tyre plucks make this the trade's favourite for over 20 years.

Available in 5, 20 & 25 litre containers. Covers approx. 5 – 10 m<sup>2</sup> per litre per coat, depending on porosity

- ▶ Single, stain resistant component
- ▶ 100% UV fade resistance
- ▶ Domestic & Commercial
- ▶ Excellent adhesion
- ▶ Resists tyre plucks & rain spotting
- ▶ Excellent impact & abrasion resistance



### Stone and Slate Protector

The unique physical and chemical properties of all natural products [Stone, Slate, Travertine, Terracotta, etc., and even clay in clay pavers] need a special seal. For a Matt, colour enhancing finish apply one coat or, for a delicate sheen apply two coats. Very durable.

Available in 5, 20 & 25 litre containers. Covers approx. 6 – 10 m<sup>2</sup> per litre per coat, depending on porosity

- ▶ The only sealer specifically designed for natural products
- ▶ 100% UV fade resistance
- ▶ Superb inter-coat adhesion
- ▶ Excellent adhesion & underfoot grip
- ▶ Resists tyre plucks & rain spotting



### Tarmac Restorer [black or red]

As well as re-colour our restorer also helps rebind loosening aggregate, imparts a protective coating, plus an inbuilt UV filter reduces future degradation

Available in 5 & 20 litre containers. Covers approx. 4 – 6 m<sup>2</sup> per litre per coat, depending on porosity

- ▶ Helps prevent future degradation
- ▶ 100% UV fade resistance
- ▶ Good abrasion & impact resistance
- ▶ Excellent adhesion & underfoot grip
- ▶ Resists tyre plucks & rain spotting
- ▶ Extremely durable





# SOLVENT BASED PRODUCTS Continued

## Heavy Duty Sealer

This is a high strength, hard wearing sealer for most commercial applications. Unlike many commercial products future maintenance is easy as stripping off is not required

Available in 5 & 20 litre containers. Covers approx.. 5 – 8 m2 per litre per coat, depending on porosity

- ▶ Hygienic – stains wash away
- ▶ 100% UV fade resistance
- ▶ Good abrasion & impact resistance
- ▶ Excellent adhesion & underfoot grip
- ▶ Extremely durable



## Deck Sealer

A natural finish or can be coloured either with Adseal colour charge or 'decorated' with ORIGINAL SOLID color stain prior to sealing. Hardwearing and long lasting this product is ideal for most internal and external woodwork

Available in 5 & 20 litre containers. Covers approx.. 5 – 8 m2 per litre per coat, depending on porosity

- ▶ High tensile strength aids lifespan
- ▶ 100% UV fade resistance
- ▶ Good abrasion & impact resistance
- ▶ Excellent adhesion & underfoot grip
- ▶ Extremely durable



## Roof Sealer [plain & coloured]

Exceptionally this product can be used on Rosemary tiles and Slates as well as concrete tiles. Available in clear or in a range of standard roof tile colours – or stain with one of the huge range of colours from the ORIGINAL SOLID stain colour chart prior to sealing

Available in 20 litre containers. Covers approx.. 5 – 8 m2 per litre per coat, depending on porosity

- ▶ Protective, strengthens & aids lifespan
- ▶ 100% UV fade resistance
- ▶ High resin only solids for performance
- ▶ Excellent coverage
- ▶ Extremely durable



## Coloured Sealer

Most of our sealers can be coloured by the addition of high quality pigments either in our factory or on site.

Alternatively why not colour first with our extensive range of coloured stains on **pages 6–10**, which can then be over-sealed



## NEW Efflock – efflorescence preventer and remover

**Powder or Liquid admixture** – an efflorescence-curing *nano fusion* additive for cement mixtures. Guaranteed to stop primary & secondary efflorescence.

Also fast acting water based **cleaner** to attack efflorescence and make it easy to clean from existing concrete & masonry plus an efflorescence-curing **topical treatment**.



## Contact Details

For information & Technical support for **Concrete Stain** and associated products email us on [enquiries@adsealcolours.co.uk](mailto:enquiries@adsealcolours.co.uk)

For information and Technical support for products on the facing **page 14 & 15**, please email us on [enquiries@adseal.info](mailto:enquiries@adseal.info)

T: or for **all products** call our Tech team on **01204 523973**

Units 17 & 18 Raikes Clough Industrial Estate, Bolton, BL3 1RP, United Kingdom T: +44 (0) 1204 523973 F: +44 (0) 1204 559881

Visitors always welcome but please check first to see that the appropriate member of our Team will be available

The contents of this catalogue are believed to be accurate at the date of publication.  
Please check individual Technical Data sheets on our website to ensure you have up to date information. e & o e





Presented by your local Stockist or Installer